

Get more out of your show experience as a Premium Sponsor!

Fall 2017 Premium Sponsorship Package

Only 6 Sponsorship Opportunities Available! (One per category)

- Windows and Doors
- Heating and Cooling
- Remodeling and Construction
- Green Living
- Landscaping and Outdoor Living
- Financial Services

Here's What You Get:

- 1. Banner Space = \$250 value**
Sponsor-provided banner will hang at the show entrance.
- 2. Print Advertising Recognition = \$650 value**
Recognition in all print advertising for the fall 2017 show.
- 3. Fall 2017 Home Remodeling & Lifestyle Show Website = \$100 value**
Recognition on the show website identifying and giving credit to the sponsor.
- 4. Website Link = \$50 value**
Show website will link to the Sponsor's website until September 25, 2017.
- 5. Social Media and Email = \$250 value**
Recognition on social media sites and in email media blasts for the show.
- 6. Show Program Recognition = \$400 value**
1/3-page full-color ad in show programs distributed to attendees as they enter the show.
- 7. Event Tickets = \$200 value**
Sponsor's logo will appear on a minimum of 2,500 promotional event tickets provided to media and exhibitors.
- 8. Digital Sponsorship Ad Package = \$395 value***
Receive 75,000 guaranteed impressions via digital/banner ads displayed to local users on major websites throughout the Internet prior to the show. (*Note: Exclusivity does not apply to this item.)
- 9. Show Promotion Ad in September 2017 Issue of New Mexico MarketPlace = \$1,600 value**
1/6-page ad with the show promotion advertising in the September 2017 issue of New Mexico MarketPlace magazine – mailed to 175,000 affluent households in the Albuquerque metro area.

Total Package Cost:
Only \$1,945
Total value of Sponsorship Package = **\$3,895**

Don't Miss Out! Call 505-850-8277



ALBUQUERQUE
HOME REMODELING
& LIFESTYLE SHOW
www.ABQHomeShows.com