

# New Mexico's Only Fall Home Event!

## Fall Show



**September 28-29, 2019**

**EXPO New Mexico**

**(2018 Attendance: 2,750)**

Utilize the power of face-to-face marketing at New Mexico's one and only fall home event. Don't miss this opportunity to generate leads and sales from thousands of affluent New Mexicans attending the event to shop for home and lifestyle products and services ahead of cold weather.

## Fall 2019 Booth Rates (effective Oct. 15, 2018) Does not include sales tax

<b>10' x 10' Standard Booth</b>	<b>\$700</b>
<b>10' x 10' Corner Booth</b>	<b>\$800</b>
<b>10' x 10' Marketplace Standard Booth</b>	<b>\$425</b>
<b>10' x 10' Marketplace Corner Booth</b>	<b>\$500</b>
<b>10' x 20' Landscaper Booth</b>	<b>\$900</b>
<b>10' x 20' or Larger Booth</b>	<b>Call Show for Pricing</b>
<i>Prepayment Discount (Expires 45 days prior to show)</i>	<b>5%</b>

### Booth Space Includes:

- Draped Back Wall (8') and Side Dividers (3')
- Company ID Sign
- Up to 3 Complimentary Parking Passes (additional available at \$5 ea.)
- 6 Complimentary VIP Tickets

### Additional Marketing Opportunities:

- Show Sponsorships
- Digital Sponsorships: We'll serve up a guaranteed 75,000 digital ad impressions on major websites to local users in the two weeks prior to each show. The cost is only \$400. Exclusive category sponsorships are available. Call or email for details.

**Book Your Space Now!**



**Call (505) 850-8277**



**info@ABQHomeShows.com**



**www.ABQHomeShows.com**

Payment Terms: 50% deposit due with application; balance due 30 days prior to show. Deposits are non-refundable and non-transferable. Prepayments will be refunded up to 50% if cancellation is made 30 days or more prior to show. Cancellations 30 days or less prior to show are non-refundable. Prepayment Discount Terms: Payment must be made with booth reservation 45 days or more prior to show date. Marketplace Booth Terms: In order to be eligible for a Marketplace booth, you must be an artist, make handmade items or have gourmet food related products. For information on show sponsorship opportunities, please ask representative for details.